



## Co+Create Network Meeting Notes

### Online Worship; What's the Point?

1/18/21

#### Notes -

What is the purpose of Sunday morning worship?

- Provides a touchstone for our faith
- We connect
- We're accountable
- We discern spirit
- It's the center from which other ministries form
- We are challenged and reoriented
- We share a common experience

There are many ways to do online worship. Asking your church's "**WHY?**" is an essential part of determining what method is right for you. In general -

Prerecorded worship can offer your church:

- More quality control over the worship and streaming experience
- A higher production value
- May be less intimidating to first time visitors (vs Zoom room of strangers)
- Can be viewed anytime by anyone, more flexible

While live worship experiences, such as on Zoom, can offer:

- More conversational
- A shared experience
- Connection between church members
- Less preparation and finishing than prerecorded worship

Again, the right format for your church should be based on your "WHY." In all cases, churches have seen MORE visitors online vs previous number of in-person worship attendees. There is clearly an opportunity to reach people with online worship, whether they are home-bound, had moved away, or are looking for a church.

Some changes compared to in-person worship:

- No bulletin
- singing/music is difficult
- Does the traditional order of worship make sense in an online format?
- Privacy concerns for church members (when Zoom worship is shared online)