Quick Start Online Giving Options

In an effort to respond as rapidly as possible to the changing landscape of our churches, the RMC has compiled this list of online giving resources. While there are many options for online giving, we selected those that can be implemented quickly and easily for this list.

Platforms

Tithely
Tithely is what we use here in the conference office. It has mobile, online, and text giving options. One of the best things about it that once you sign up you are ready to go live and take donations instantly. Tithely deposits directly into your bank account daily and is very reputable and secure. As of 3/25/20 you can sign up for Tithely for free, and text giving is $19 per month. [Learn more here](#).

Txt2Give
Txt2Give is another reputable giving platform with a relatively fast setup time. You will need your own merchant account, which they can help you set up if you don't have yet. Features include auto reminders for pending donations and a branded donation page. As of 3/25/20 Txt2Give charges a monthly fee of $25 plus credit card processing fees. [Learn more here](#).

Ideas on how to integrate online giving into your church service:

Mention Online Giving During Your Announcements
Include a link to your online giving page and/or the text-to-give number for your church in your worship notes and video description. If possible, also display these on screen during the announcements portion of your service.

Use QR Codes That Link to Online Giving
Whether it's in your online bulletin or newsletter, it's quick and easy to scan a QR code with a smartphone or tablet and go straight to your online giving portal. Many smartphones now have a QR code reader built into the native camera, making it less of a hassle than before.

Make a Video Showing How to Use the Online Giving Form
FIlm a quick screen-share video that walks members through a simple step-by-step

process of going through the online giving form. Don't forget to show them how to set up a recurring payment.

Host an Online Fundraiser With Instructions to Give Online
Our communities are already being economically impacted by COVID-19. Hold a special community resources fundraiser for folks experiencing economic hardship. Use your online platforms to promote fundraisers and give links to your giving page so that your social media followers and website visitors can quickly and easily donate.

Post an Online Giving Link to Social Media
People are spending more time online while "social distancing." Post a link to your online giving page with an eye-catching graphic. Make the post interactive by asking people to comment why they give, or what they value most about your church.

Add Text Giving as an Option.
Three-quarters of the American population have access to a mobile device - they have the ability to give anytime, anywhere, even if they are not physically in the church. It's also faster and easier than mailing in a check.

Include an Online Giving Link in Your Email Newsletter
Your email newsletter can be one of your most effective communication tools during this time. Be sure to link to your online giving in the footer or header of your email.

Personalize Your Donation Receipt Email to Encourage Repeat Giving