

# SOCKSGIVING CAMPAIGN SUGGESTIONS FOR PROMOTION

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**\*A digital version of this guide can be found at [www.rmccucc.org/socksgiving](http://www.rmccucc.org/socksgiving) \***

## **October and November Newsletters**

Mark your calendars now! The Rocky Mountain Conference, UCC, is promoting and encouraging all RMC churches to participate in the “Socksgiving” campaign. The Sock It To Em Sock Campaign is a 501c3 Public Charity begun by First Plymouth Congregational UCC Church members, Sue Lee and Phillis Shimamoto. Through their efforts over 600,000 new pair of socks have been provided to those in need in 41 states. The RMC, has partnered with Sock It To Em to create the Socksgiving campaign.

Socks are the #1 clothing need of those experiencing homelessness and Socksgiving offers you the opportunity to donate NEW socks, for men, women, children, and infants. Simply place your donations in the Socksgiving Collection Boxes provided at church any Sunday from October 20 – November 17. Temperatures are dropping and at any given moment, on any given day, there are thousands of people experiencing homelessness. Approximately 11% are veterans, 10% are teens, 30% are children, and many are single moms.

Thank you for helping to make a social impact one pair of socks at a time. The RMC and Sock It To Em Sock Campaign will award the churches with the greatest number of socks per capita (per member), and the greatest total number of donations.

## **Bulletins**

### **October 6 and 13**

Mark your calendars now! Our church is about to participate in the Rocky Mountain Conference wide “Socksgiving” marathon! The Sock It To Em Sock Campaign, a 501 c3 Public Charity, provides socks for those who experience homelessness. NEW socks collected will go to those in need in our own area. New socks for men, women, children, and infants may be brought to church each Sunday from October 20 – November 17. We thank you for helping us Sock It To Em and making a social impact one pair of socks at a time!

### **October 20**

Today is the first Sunday in “SOCKSGIVING!” We will be collecting donations of NEW SOCKS in recognition that socks are the #1 clothing need of those experiencing homelessness. Socks, on the feet of someone who is homeless, rapidly deteriorate due the grit and grime of the streets, ill fitting shoes, rain, snow, and constant walking. A pair of socks might last only a week! Many need

multiple pairs to help protect their feet and keep them warm. You may bring NEW socks every Sunday from now until November 17. Thank You so much for helping us to sock it to those in need!

## October 27

THANK YOU FOR BRINGING NEW SOCKS FOR SOCKSGIVING! The Sock It To Em Sock Campaign provides NEW socks for the homeless to shelters, services and agencies that serve those individuals, who currently are experiencing homelessness or are in need. NEW Socks for men, women, children, and infants are greatly appreciated. We appreciate your support in helping to make a social impact, one pair of socks at a time! For more information on how you may help contact [your church volunteer]. We're making a social impact one pair of socks at a time! Socks may be brought each Sunday through November 17.

## November 3, 10, and 17

November is National Homelessness Awareness month and the #1 clothing need of men, women and children is SOCKS! The RMC has put out the challenge to see how many new pairs of socks might we collect for those in need in Colorado, Wyoming, and Utah. Temperatures are dropping and socks fall apart fast. The #1 reason someone experiencing homelessness goes to the ER is a foot issue and the #1 way to prevent that from happening is for them to be able to wear clean, dry socks on a regular basis. Keep those socks coming in and help the us make a social impact one pair of socks at a time!

## November 24

Thank you to all who donated to our "SOCKSGIVING" campaign. Our church donated [number of donations] to [name of shelter or organization you donated to]! In total, Rocky Mountain Conference churches donated [total number of donations TBA] over Colorado, Utah, and Wyoming. What an incredible impact on our community. Thank you, from the bottom of our hearts and the soles of our feet!

## DID YOU KNOW?



**SOCKS** are the #1 most needed clothing item for children, men, and women experiencing homelessness.

**FOOT AILMENTS** are the #1 reason someone who is homeless goes to the emergency room.

The #1 best way to prevent foot ailments is by having good **SOCKS** to wear on a regular basis.