



Repurposing your Building for Revitalized Ministry

What is your church's vision?

What is your church's mission?

When did you last reflect on either one?



The CB&LF Vision

To Transform Communities

by Helping the Church

Live into God's Economy.



UCC Church Building & Loan Fund

The oldest church building loan fund in the United States; has planned and financed thousands of church real estate projects since 1853.

Loan Programs

Consulting and
Campaigns Services

Partners in Building
(PIB)

Partners in Vision
(PIV)

Adese Fellowship

Hope Partnership for
Missional
Transformation

Benefits of Church-Led Projects



Redevelopment of church-owned, underutilized land/buildings assets to *generate income* that can stabilize, *sustain or grow* the church partner.



Empowers churches to actively lead or participate in neighborhood revitalization initiatives.



Improves the quality of life in struggling communities through innovative, *mission-driven*, economic development projects linked to community needs.

DEPLOYING ASSETS FOR MISSION



We create scalable and sustainable **developments**
that **counter systemic poverty** and **help**
communities live into **God's economy...**

“For I was **hungry**, and you **fed** me. I was **thirsty**, and you gave me a
drink. I was a **stranger**, and you invited me into your **home**. I was
naked, and you gave me **clothing**. I was **sick**, and you **cared for** me. I
was **in prison**, and you **visited** me.”

Matthew 25:35-36

Repurposing Your Building

“All the assets that we as churches own should be invested to advance the Gospel imperatives Jesus talked about – ending poverty, restoring justice. Investment policies [of time, church facilities and money] that have social impact. We’re already good at charity. Now, churches have to become self-sustaining social enterprises.”

Rev. Dr. Patrick Duggan
Executive Director, Church Building & Loan
United Church of Christ



It All Begins With Your VISION



What do we mean by “VISION”?

A bold, compelling statement of how the world will be transformed.

It’s what you “see” in an ideal future...



Generated out of your vision, your mission articulates the reason you do what you do...

What do we mean by “Mission”?
Mission is your “why?”



Your Church's "Why?"

Mission...

What is the tangible, public evidence and measurable mission impact of your church's leveraged assets?

**Your mission:
Should you
accept it....**



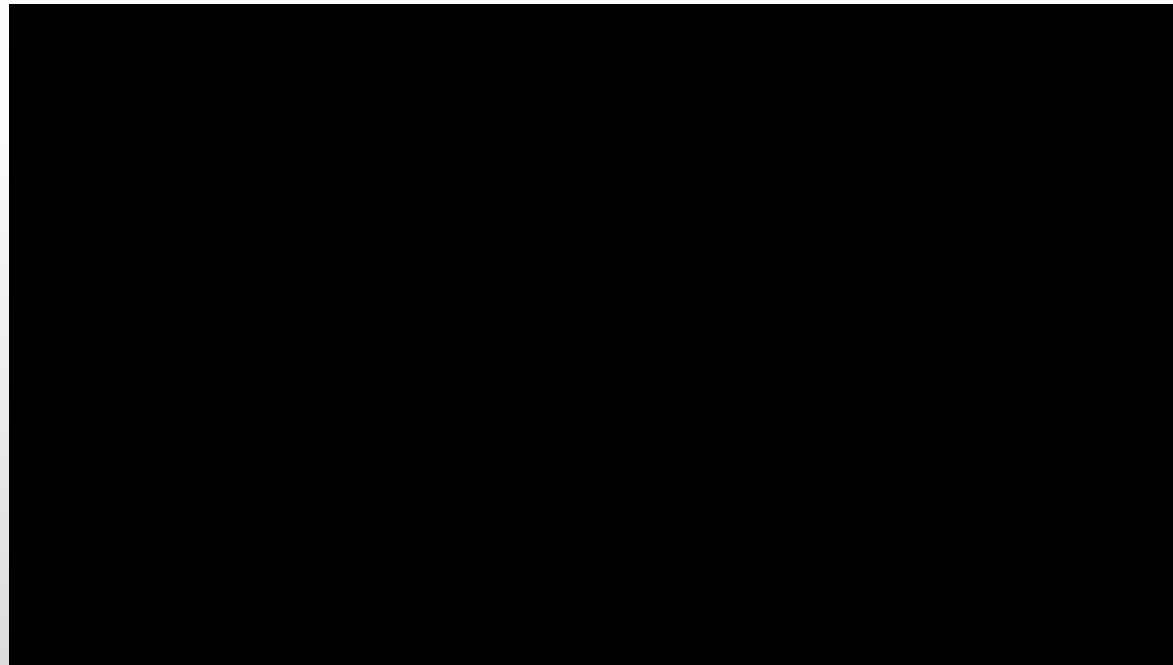
Thousands of vital congregations and church organizations with talented lay & clergy leadership advancing the Gospel mission in church-owned buildings.

Church Buildings: WHY?

MICHAEL JR (COMEDIAN)

“KNOW YOUR WHY”

WHY? Why?
WHY? Why?
WHY? Why?
WHY?



WHY? Why?
WHY? Why?
WHY? Why?
WHY?



**WHEN YOU KNOW
YOUR WHY**



**THIS IS CAN BE THE RESULTS
“ROM”**

Return On Mission

The Impact of Advancing Our Mission

What return on mission do we seek when we deploy assets for mission?

ROM = tangible growth in the economy of God.

What ROM do we expect from YOU, our CB&LF Mission Partners?

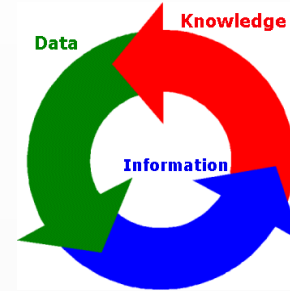
1. Synergy with CB&LF that increases our collective mission impact exponentially.
2. Development of church-owned real estate for the maximum capacity to advance mission and ministry.
3. Maximum (and measurable) sustainability of financial, organizational and missional impact.

Where to begin?

1. Introspection



2. Gather Data and Information...



3. Assess Your Assets:




4. Plan Strategically: Strategic Planning requires a clearly articulated answer to the WHY





5. Implement!

- With a clear vision, well articulated mission which answers the WHY of the church, and assessment of what innovative uses of buildings & space would scale up the impact of your mission & ministry
- And with the congregation's approval and support,

It's Time  for you all to Get to Work!

ST. PETER'S UCC & MOLO VILLAGE CDC



MOLO CDC (“MOLO” means “welcome” in Xhousa)

MOLO Village Community Development Corporation (MVCDC) is a nonprofit organization founded in 2011 to engage residents of the Russell neighborhood in holistic approaches to community development. Currently serves an average of 1,000 residents per week. Volunteer driven.

Restored Village

- Recently Released: Seven-week program; 25-30 participants every six months; 260 participants since 2011; Substance abuse sessions- 600 per week.

Empowered Village

- Credit & Wealth building (JP model): Average of 12 Applicants & four credit-building loans per week.

Isuduko Village

- Social Activities for Seniors , Senior Nutrition (Louisville Metro CS) & Silver Sneakers Programs: Serves 20 seniors per week.

Healthy Village

- Offers exercise, health, nutrition and cooking classes: Attendance varies (10-20 per month) based on programming.

Future Village

- Youth cultural activities: Annual Festival attracts 450-500.

The Village @ West Jefferson



Put **God's Economy first**,
make it your mission,
live as if **it** is already here,
and **God will give you**
all the money, people, and expertise **you need**.



“Seek the righteous reign of God above all else, and **live**
righteously, and God will give you **everything you need.”**
Matthew 6:33

CB&LF works Collaboratively with

UCC The Cornerstone Fund

“Joining together in faith to invest in and build Community”

UCC Pension Boards
Where Faith and Finance Intersect

Christian Church Disciples of Christ
Hope Partnership For
Transformational Mission



UCC Insurance Board
Partners In Protection

UCC United Church Funds
Offering a family of professionally
managed, diversified & socially
responsible investment funds to churches
& faith-based organizations

Hope Partnership Programs



For the congregation that knows it can't continue 'as is' but doesn't yet know what to do!

- During the 6-8 month process you will clarify your context, explore your options, and make an informed decision about your future direction
- Target audience: Congregations seeking to know their options and imagine a new future direction for their ministry



For the congregation that wants to move forward and needs a plan!

- During the approximately 3-month self-led process you will identify your current resources and create a road map for your future ministry plan
- Target audience: Congregations – large or small – with strong, creative leaders who are ready to self-guide, decide and act



For the congregation longing to become a transforming presence both inside and outside of your church walls!

- During the approximately 1+ year process your congregation's leaders will shift the focus from "what" you are doing to "why." By finding clarity on *why you exist*, your congregation will discover innovative ways to do ministry and transform your community.
- Target audience: Congregations seeking to transform their ministry both inside and outside their church walls

Loan Programs



- **Site Purchase, Construction / Renovation**
 - Purchase of a site for a church building or other mission-focused use
 - Construction or Renovation of a church owned property
- **Building Purchase**
 - Purchase of a church building or other property for mission-focused use
- **Refinance**
 - Cash-out for renovations, if applicable
- **Energy & Environmental Upgrade or Small Project**
 - Energy upgrades for church-owned facilities / properties
 - Small renovation projects
- **Church Building Disaster Recovery**
 - Repairs and upgrades required for disaster recovery
 - Supplement to repairs covered by insurance



CB&LF Services



- Services and programs available to congregations from **Church Building & Loan**
 - Capital Campaign Consulting – Stewardship Consulting
 - Partners in Vision – Partners in Building Event
 - Partners in Mission – Loans through CB&LF
 - Hope Partnership for Missional Transformation (DOC)
 - Strategic Visioning, Planning and Implementation





NEED HELP PUTTING ALL THE PIECES TOGETHER?



GOD IS STILL BUILDING, AND WE'RE HERE TO HELP.

VISION PLANNING • CONSULTING SERVICES
LOANS AND CAPITAL CAMPAIGNS

United Church of Christ
**Church Building
& Loan Fund**



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