

# SOCKSGIVING CAMPAIGN

## HOW TO GUIDE

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### About Sock It To Em

The Sock It To Em Sock Campaign is a 501c3 Public Charity begun by First Plymouth Congregational UCC Church members, Sue Lee and Phillis Shimamoto. Through their efforts over 600,000 new pairs of socks have been provided to those in need in 41 states. The Rocky Mountain Conference, UCC, has partnered with Sock It To Em to create the Socksgiving campaign.

### About the Socksgiving Challenge

The Rocky Mountain Conference, UCC, is putting this challenge out to our churches to see how many socks our conference can collect and get out to shelters, services, and agencies throughout Colorado, Wyoming and Utah. We hope this friendly competition will spur positive action among our churches and congregations! [Find even more resources at www.rmucc.org/socksgiving.](http://www.rmucc.org/socksgiving)

### How To Participate in Socksgiving



The campaign runs from October 20 - November 17, 2019



Let your congregants know of the need for NEW socks for men, women, and children by hanging the **Socksgiving Poster** on your bulletin board or welcome area.



Use the provided **Suggestions for Promotion** copy in your newsletters and Sunday bulletins to increase awareness about the campaign in your church.



Supply a collection box and place the **Collection Box Sign** on it. Additionally, you could have youth and kids decorate the box to get everyone involved!



Keep a tally of the socks your congregation has donated using the **Tab Sheet** and send the number to Daryl Schreiber at [connect@rmucc.org](mailto:connect@rmucc.org) on November 4 (midway through the campaign) and on November 20 send the total number to her. We will award the churches with the greatest number of socks per capita (per member), and the greatest total number of donations.



Take photos of your church members getting involved and share them on your social media pages using **#Socksgiving!**



After the campaign ends, you'll deliver the socks to a shelter, service, or agency of your choosing and watch "Socksgiving" turn into "Thanksgiving!" **Send info on where you delivered your socks** to Sue Lee at [susan@sockittoemsockcampaign](mailto:susan@sockittoemsockcampaign) and Daryl Schreiber at [connect@rmucc.org](mailto:connect@rmucc.org).